



MY 5-PART GUARANTEE

- ONE -

You will like what I write, because I don't put a limit on revisions. As long as you feed back promptly, and stay inside the brief, the job ends when you're happy with the copy - not before.

- TWO -

Your copy will be with you on or before the delivery date. You'll have other people waiting, and I'm not going to hold things up.

- THREE -

Your copy will be 100 percent original. There'll be nothing gleaned from a previous job or a cookie cutter template. It's all unique.

- FOUR -

Everything you tell me is strictly confidential. Even before you sign your contract, I'm bound by own code of ethics that says it will go no further.

- FIVE -

Your copy will not be outsourced to another copywriter. Unless specified at the point of contract, I'll be writing it myself and dealing with you in person for the whole of the project.

"Brownie's Honour..."

A handwritten signature in blue ink that reads "James Daniel".

James Daniel